

Performing Arts Policy and Procedures

Scope: The primary focus of this program is to present a wide range of diversity in performance art and culture for the traveling public and employees at Dallas Love Field. Cultural institutions, organizations, educational institutions as well as local artists are afforded opportunities to showcase their music, theater and dance performances. Compensation for performances may not always be available. Primary focus will be given to the Office of Cultural Affairs *Community Arts Program* and *The Texas Music Project*. Both provide key roles in the education field and support local artists, the community and cultural institutions.

The Dallas Love Field performing arts will comply with the Office of Cultural Affairs; Vision, Mission Statement and Guiding Principles. It will also support Dallas Love Field's mission to provide a safe, efficient and user-friendly airport system by being responsive to customer and community concerns while continuously improving services to both commercial and general aviation operators.

Goals

- Create a welcoming atmosphere at Dallas Love Field
- Thought provoking and memorable experiences for customers
- Meaningful ways for people to experience our culture, environment and history
- Encourage passengers to use Dallas Love Field
- Activities that promote participation in and raise awareness of the arts in the community
- A venue with national exposure for regional artists
- Support to artists, educational institutions, and arts organizations
- Opportunities to partner with local arts, cultural, educational and community organizations
- A sense of community pride

Guidelines

Performances will not interfere with the airport's primary function of getting people safely and efficiently to their destinations.

- Selection Process
 - All artists and organizations performing shall have a strong connection to the region.
 - Selection processes may involve selection panels, calls for artists, short listing artists or invitations to artists.
- Contracts and Agreements
 - All performing artists and organizations must agree to terms specified in written contracts. Contract terms will vary depending on the type of performances involved and the location of the performance.
 - All performances will have sound level restrictions and may be ended at any time if deemed disruptive in the terminal environment or inappropriate for the airport audience.
 - Compensation for performances may not always be available.
 - All artists performing in the post-security area will be subject to screening for security purposes.
 - Any personal equipment used during the performances will be subject to screening for security purposes.
- For additional information please contact loveartprogram@dallascityhall.com